

FOR IMMEDIATE RELEASE

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Ka Makana Ali'i Welcomes Hawai'i's First everbowl™ to the Center for West O'ahu

The Center's newest eatery specializes in açaí bowls, smoothies, avocado & peanut butter toasts, and more made from superfoods

KAPOLEI, HI (April 11, 2024) — Ka Makana Aliʻi is excited to welcome the state's first everbowl™ to the Center for West Oʻahu in April. The 1,000-square-foot eatery in the Macy's wing of the Center across The Grove at Ka Makana Aliʻi next to Papa John's Pizza. It aims to reinvent fast food as it serves up açaí bowls, smoothies, avocado and peanut butter toasts, gluten-free snacks, and more made from superfoods.

Hawai'i's first everbowl will celebrate its grand opening on Saturday, April 19 with a Friends and Family event from 12 to 3 p.m. and a blessing at 11:30 a.m. It will then be open to the public from 3 to 9 p.m. The Center's newest eatery will remain open on Easter Sunday, April 20 from 9 a.m. to 9 p.m. with easter eggs and bounce back coupons for guests.

"We are excited to welcome everbowl to the Center for West Oʻahu. This healthy and wonderful addition to the Ka Makana Aliʻi ʻohana will help to fuel our community with the superfoods it needs," said Stephanie England, general manager of Ka Makana Aliʻi. "We can't wait for West Oʻahu to discover the light, delicious, and healthful bowls, and are honored to be home to Hawaiʻi's first everbowl."

Launched in Southern California in 2016, everbowl is all about quick, feel-good eats being "Fuel For Movement.™" Offering a menu of fan favorites and craft-your-own superfood bowls with bases like açaí, pitaya, mango, blue majic, cacao wow and vanilla, plus extras like chia pudding and granola, then piled high with fresh fruit and a variety of superfood toppings.

"We chose Ka Makana Ali'i because it's home—it's where our community is," said everbowl owner Angela Padilla. "We're here all the time, popping into Foodland Farms, going to Orangetheory Fitness, or browsing the various shops. It didn't take long to see that something

was missing: a healthy, quick option like an açaí bowl or smoothie for people after a workout or a stroll through the mall. With ample parking, the mix of great businesses, and its sweet spot between Kapolei and Ewa Beach—Ka Makana Ali'i just felt right for us and for everyone who calls this area home. It's the perfect location!"

For the West Oʻahu community, everbowl is more than just a new spot to grab a bite—it's a nod to the active, on-the-move lifestyle. Whether hitting the gym, chasing waves, or keeping up with the keiki, everbowl serves up flavors that hit the spot and keep the body going. The growing chain's goal is to inspire everyone to "unevolve™"—get active, live big, and savor "stuff that's been around forever.™" It's built to make the good stuff simple and ready for life on the go.

The Center's newest eatery will be open daily from 9 a.m. to 9 p.m. The community is invited to sign up for email updates from everbowl at https://eh9mmqjq.paperform.co/ or follow them on Instagram at @everbowloahu.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact alyssa.amasol@finnpartners.com.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored super-regional center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Ka Makana Ali'i is owned by Kapolei Hawaii Property Company, LLC, a joint venture between DeBartolo Development and OPTrust. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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About everbowl®

Established in 2016, everbowl® is a Southern California-based quick-serve restaurant chain currently with over 90 locations and growing at an average pace of a unit per week. The everbowl menu offers a variety of build-your-own craft superfood bowls and smoothies featuring acai, pitaya, blue majic, vanilla, coconut, cacao, chia pudding, everoats® and other seasonal base ingredient options along with fresh fruit toppings and superfood add-ins. Through a growing footprint of retail locations and CPG product extensions, everbowl encourages consumers to go back to eating "stuff that's been around forever®" as a way to fuel any lifestyle. For more information, please visit www.everbowl.com.

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