



FOR IMMEDIATE RELEASE

Media Contact: Michelle Burchfiel
(808) 544-3003
Michelle.Burchfiel@AnthologyGroup.com

Ka Makana Ali'i Welcomes Global Fashion Brand b.young

KAPOLEI, HI (July 21, 2017) – Casual-cool European clothing brand b.young is opening its premier Hawai'i location on Saturday, July 22 at Ka Makana Ali'i. The fashion retailer offers playful yet sophisticated styles at an attractive price and channels feminine fashion energy.

On Saturday, b.young will open at 10 a.m. and offer 30% off merchandise. This special discounted rate will continue to be offered to shoppers through Sunday, July 23.

"This weekend marks another exciting moment for Ka Makana Ali'i with the opening of b.young," said Stephanie England, general manager of Ka Makana Ali'i. "The center is able to not only welcome a fresh fashion brand, but also offer yet one more global brand to the community for the very first time."

A fashion brand from Denmark, b.young sells women's clothing and accessories at over 250 retail locations throughout Europe.

###

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample

parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

Please Credit Image to Ka Makana Ali'i



Link to image: <http://i.imgur.com/a2a6bEN.jpg>

Caption: Ka Makana Ali'i Welcomes Global Fashion Brand b.young

Media Contact: Michelle Burchfiel
(808) 544-3003
Michelle.Burchfiel@AnthologyGroup.com