



**FOR IMMEDIATE RELEASE**

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**Ka Makana Ali'i Welcomes Nikkirae Padilla  
as its New Marketing and Common Area Coordinator**

**KAPOLEI, HI (December 6, 2017)** – Ka Makana Ali'i welcomes Nikkirae Padilla as its new marketing and common area coordinator. In her position, she will be charged with center-wide marketing initiatives including merchant relations, digital/interactive strategies, social communications, public relations, special events and tourism marketing at the center for West Oahu.

"We are very excited to welcome Nikkirae to the Ka Makana Ali'i ohana," said Stephanie England, general manager of Ka Makana Ali'i. "With her background in retail marketing and event coordination, we know she will make a huge impact at the center for West Oahu."

Previously, Padilla worked as the marketing coordinator for Pearlridge Center from 2012 until 2016. While there she collaborated with the marketing director to develop effective communication plans, while also managing events, website content and assisting in the design and production of Pearlridge Magazine.

From early to mid-2017 Padilla worked as the project coordinator for PLATFORM HI, where she coordinated window display projects and managed tenant relations. Most recently, as the managing editor of Pearlridge Magazine, Padilla collaborated with the publishing team to create editorial content, oversaw the final production and layout of the magazine, and assisted with the art direction on photo shoots, among other duties.

Padilla graduated in 2012 with a bachelor's degree in marketing from the University of Hawaii at Manoa.

Visit our website at [www.kamakanaalii.com](http://www.kamakanaalii.com) for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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### **About Ka Makana Ali'i**

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit [www.kamakanaalii.com](http://www.kamakanaalii.com).

### **About JLL**

JLL's retail experts partner with retailers, investors and owners/operators with an extensive team of dedicated experts around the world. They understand the inherent complexities and variability associated with both the retail industry and increasingly complex capital markets. Its specialists are recognized for their independent and expert advice to clients, backed by industry-leading research that delivers maximum value. With leading in-depth knowledge of the local, regional and global market dynamics, JLL aims to truly partner with its clients for the entire lifecycle of an asset or lease. Its experts deliver clients maximum value that support and shape their investment, site selection and brand strategies.

JLL is the largest third-party retail property manager in the United States with more than 1,400 centers, totaling 137 million square feet under management. The firm has more than 160 retail brokerage experts spanning 39 markets, representing over 1,300 retail clients. In 2016, JLL's retail team completed more than 1,200 leases on transaction management and lease renewals, generated \$65.3 million in savings to clients through restructuring services, negotiated more than 1,000 leases for retailers and 1,300 leases for landlords, and completed more than \$5.4 billion of investment sales, dispositions and financing for investors. For more news, videos and research from JLL's retail team, please visit: <http://www.jllretail.com>.

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