



FOR IMMEDIATE RELEASE

Media Contact:

Alyssa Amasol

(808) 539-3437

alyssa.amasol@anthologygroup.com

**Da Kinez Barbershop Celebrates Grand Opening
at Ka Makana Ali'i with Lion Dances, Prizes**

Locally owned and operated Da Kinez Barbershop opens in Ka Makana Ali'i's theatre wing

KAPOLEI, HI (May 10, 2019) — Ka Makana Ali'i welcomes Da Kinez Barbershop to the Center for West Oahu with a grand opening celebration on Saturday, May 11 and Sunday, May 12. The weekend-long festivities kick off at Da Kinez Barbershop with traditional Chinese Lion Dancing, a live in-store radio remote, and prize giveaways.

Da Kinez Barbershop is a locally owned and operated barbershop specializing in men's and boy's hair styles from skin fades to hair designs, straight razor beard shaves with hot towels, grey coverage and eyebrow waxing. Da Kinez Barbershop offers a unique barber experience with its special vacuum-attached clippers that vacuum the hair while cutting to eliminate excess hair on the customer or floor. The shop's most popular hairstyle is the skin fade comb with a hard part. Other popular looks incorporate iconic heroes, logos, patterning or sports team inspirations.

Da Kinez Barbershop's grand opening festivities kick off at 11 a.m. on Saturday, May 11 with a traditional Chinese Lion Dance blessing performed by the Nam Sieng Dragon & Lion Dance promo team. The party continues with an in-store DJ and prize giveaways.

The celebration goes through Sunday, May 12 from 11 a.m. until 1 p.m. with an in-store remote from 102.7 Da Bomb, a traditional Chinese Lion Dance blessing performed by Wah Ngai Lion Dance Association at noon, and prize giveaways all day long.

Da Kinez Barbershop opened in Waipahu in September of 2013 with a team of two. It soon grew to a full house of eight barbers with a high volume of customers. The Ka Makana Ali'i location will be Da Kinez Barbershop's only location. Owner Sandy Le is excited for the new beginning and the opportunity for locally owned businesses to expand.

“We are very blessed and honored to be a part of the Ka Makana Ali’i ohana,” Le said.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali’i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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About Ka Makana Ali’i

Ka Makana Ali’i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai’i’s fastest growing community. The 750,000-square-foot Macy’s-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state’s first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali’i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali’i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali’i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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