

## FOR IMMEDIATE RELEASE

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# Ka Makana Ali'i Welcomes Hawai'i's First Tav Pacific to the Center for West O'ahu

The Center's newest retailer features a blend of traditional motifs and modern elements related to the Pacific people on apparel handmade in Rarotonga for men, women, and keiki

**KAPOLEI, HI** (May 5, 2025) — Ka Makana Ali'i is excited to welcome the state's first Tav Pacific to the Center for West O'ahu. The 2,009-square-foot store opened on Friday, March 28 in the Macy's wing of the Center next to Football Fanatics, across the corridor from Orangetheory Fitness. Tav Pacific features Polynesian patterns — a blend of traditional motifs and modern elements related to the Pacific people — on apparel handmade in Rarotonga for men, women and keiki. This is the brand's first store outside of New Zealand and Cook Islands.

"We are excited to welcome Hawai'i's first Tav Pacific to the Center for West O'ahu. This wonderful addition to the Ka Makana Ali'i 'ohana is home to one-of-a-kind artisanal pieces showcasing the beauty of Pacific Islands," said Stephanie England, general manager of Ka Makana Ali'i. "We can't wait for West O'ahu to discover apparel for the whole 'ohana in beautiful Polynesian patterns, and are honored to be home to the only Tav Pacific in the state."

The story of Tav Pacific belongs to Ellena Tavioni – a Cook Islander who grew up surrounded by the legends, mysticism and exotic flora and fauna that make up the fabric of the Pacific Islands. Growing up in a family of artists, carvers, sculptors, painters and poets who have influenced her life since childhood, Tavioni was captured by the culture and her family's spirit, which is woven into the tapestry of her fashion label Tav.

"It's been a long-held dream to bring Tav Pacific to Hawai'i and we are honoured to be here, particularly at Ka Makana Ali'i, with its strong connection to Native Hawaiian interests," said Ellena Tavioni, founder of Tav Pacific. "We hope to continue to be a part of connecting our cultures across the Pacific."

Garments are uniquely created, utilizing Polynesian patterns carved onto boards created by the Tavioni family artists. Block printing, painting and dip dyeing are all hand done using various fabric paints and techniques on the natural fibers of cotton, silk and linen as well as mixes of Lycra and rayon for the perfect drape and design. This process means no two garments are the same: each an artisanal piece inspired by Tavioni's heritage.

Shop the latest Tav Pacific collections featuring dresses, tops, pants, shirts, shorts or skirts Monday through Saturday from 10 a.m. to 8 p.m. and Sunday from 10 a.m. to 6 p.m. For more information on Tav Pacific, visit <a href="www.tavpacific.com">www.tavpacific.com</a> or follow them on Instagram at <a href="@tav\_pacific">@tav\_pacific</a>.

Visit our website at <a href="www.kamakanaalii.com">www.kamakanaalii.com</a> for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact <a href="alyssa.amasol@finnpartners.com">alyssa.amasol@finnpartners.com</a>.

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### About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored super-regional center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Ka Makana Ali'i is owned by Kapolei Hawaii Property Company, LLC, a joint venture between DeBartolo Development and OPTrust. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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